



**Gudielines for giving feedback on presentations:
Media Change & Innovation Division (Prof. Dr. Latzer)**

Module		
Topic of the presentation		
	Remarks (positive, negative)	Grade ¹
Content (total)		
Presentation of research aim and question is clear		
Presentation of current research (theory, methods; adequate selection)		
Correct presentation of studies and theories		
Adequate selection of examples		
Clear presentation of findings (adequate summary)		
Discussion (Answers to follow-up questions, suggestions for discussion)		
Formal criteria (total)		
Structure		
Language		
Checking notes, eye contact		
Time limit respected		
Visual support (slides, etc.)		
Presentation style (motivated, engaged or unmotivated and sluggish)		
Overall assessment (strengths, weaknesses)		

¹ note: 6 = excellent; 5.5 = very good; 5 = good; 4.5 = satisfactory; 4 = sufficient; 3.5-0 = insufficient